

SHERIDAN

Sheridan Lovers Guide

A decorative graphic of dark blue floral and vine motifs, including leaves and swirling lines, positioned in the bottom right corner of the page.

YOU'LL LOVE
OUR NEW WEBSITE!
www.sheridanuk.com
AND ENJOY A PRIVILEGE
10% DISCOUNT

Loving

YOUR BEDROOM

At Sheridan we're devoted to the bedroom, to great design, quality and innovation that enhances experiences in this special place.



Love online shopping...

Giving your bedroom some extra TLC couldn't be easier – visit our new website now to see all Sheridan collections.

Browse through the latest ranges from the comfort of your own home and match your decor with a simple click. Secure order processing gives added peace of mind and everything's sent directly in the post without High Street hassle!

For your introductory discount quote **'CARE0808'** voucher code at checkout step 1.

www.sheridanuk.com



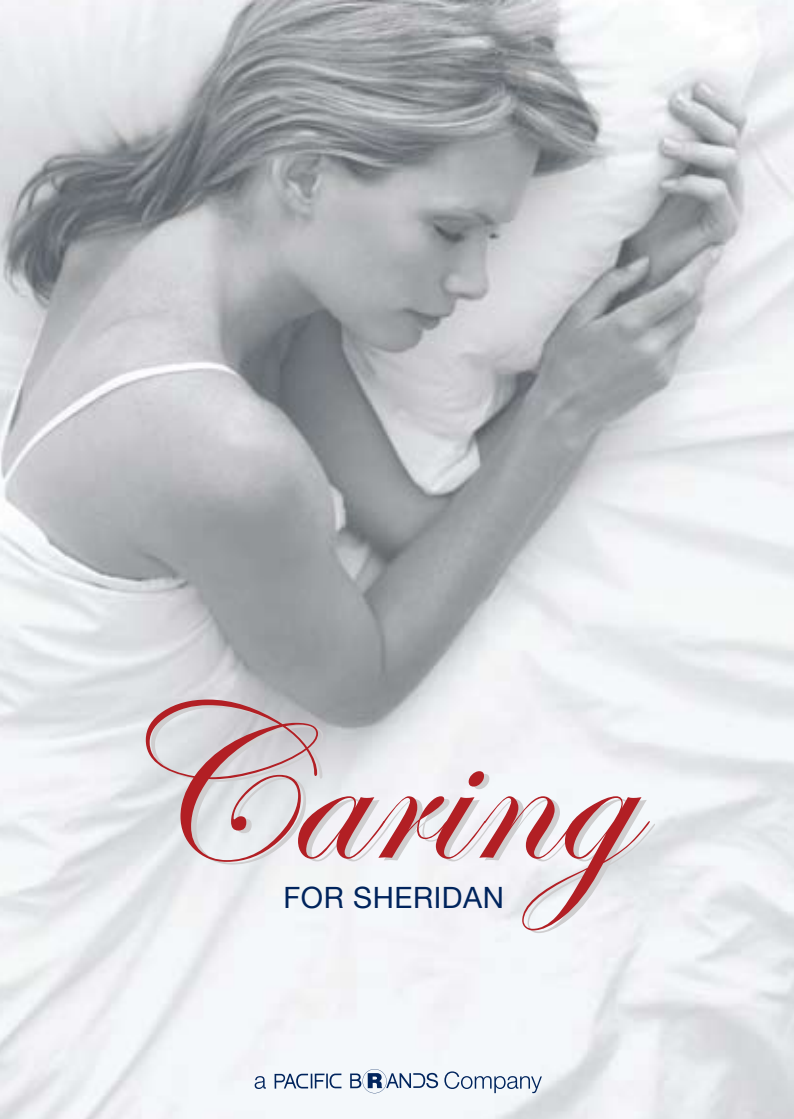
Love to sleep...

Sleep isn't a luxury – without sleep our bodies, minds and lives suffer and the fact is it's impossible to live.

How often have you dozed off watching the television? Many of us have lost the connection with bed and a good night's rest. Some people find that they sleep better when they are away from home. That's probably because they haven't got their own space quite right yet.

At Sheridan we are dedicated to addressing this. We believe the bedroom should be a place for sleep and relaxation. We can help you 'disconnect' from the rest of the day and fall in love again, as you fall into bed.





Caring
FOR SHERIDAN

a PACIFIC BRANDS Company

This guide has been produced to help you care for your Sheridan investment and ensure optimum performance.

All Sheridan bedlinen is made of percale fabric which means it has a thread count of at least 220 per 10 square cm. The higher the thread count of fabric, the finer the weave giving a better quality product. Our cotton sateen is made from combed cotton thread which is woven in a way to produce a sophisticated sheen that feels luxuriously soft and smooth.

WASHING INSTRUCTIONS

Each Sheridan bedlinen range requires individual attention, therefore please ensure you refer to specific care labels in combination with these guidelines. All product is packaged with care instructions and has sewn-in labels.

We strongly recommend you pre-wash all bedlinen prior to first use.

Bedlinen should be separated into dark and light colours. Avoid overloading the machine to prevent creasing and wear to the fabric. It is also recommended not to mix fabric types as this may result in transfer of fibres to the surface of your bedlinen which could result in pilling (small balls on the surface).

When washing products with delicate trims, we recommend turning inside out to launder.

Select a gentle detergent. Never use a detergent containing Bleach or Whitening agents (Optical brighteners) when washing fabrics as these could potentially cause progressive fading.

Ensure that you use the recommended amount of washing detergent suggested by the manufacturer. Take care not to expose your bedlinen to neat detergent prior to washing.

DRYING INSTRUCTIONS

When the wash cycle has finished remove bed linen promptly from the machine and shake out whilst damp to minimise creasing and drying time.

Line drying is ideal and will reduce creasing if bedlinen is carefully hung, finger pressing borders and trims.

If using a tumble dryer, follow guidelines. Do not dry your bedlinen for longer than necessary to help reduce creasing and make ironing easier.

IRONING

Products made of cotton become softer with age and will wrinkle less. The amount of creasing you may experience will depend on the threadcount and weave-type of your bedlinen as well as the way you handle it. Some of our product has an easy care finish to minimise the need for ironing. If you choose to iron your linen, use a good steam iron on the recommended heat setting.

EVERYDAY CARE

Some skin and hair products such as anti-aging face and body creams contain oxidising agents which have the same effect as bleach. Damage by these products may not be apparent until after washing your bedlinen when it will present itself as a permanent bleach stain, often in patches.

When storing bedlinen ensure they are in a damp-free environment and wooden shelving is lined to protect the linen from staining with dyes and natural oils.

Do not expose your linen to direct sunlight for prolonged periods of time eg. on spare beds as this may lead to colour fading.

We hope this will help you have many years of enjoyment from your Sheridan bedlinen.